

DAY TRIP ITINERARIES AVAILABLE FOR YOUR GROUP IN BEREА, KY!

Step aboard and embark on an unforgettable journey in Bereа, Kentucky! As the Motorcoach Specialist for the city, I am thrilled to offer you a delightful 1–3-hour pit stop itinerary designed especially for your group. With a step-on guided tour, captivating artist demonstrations, delectable lunch options, and charming shopping experiences, we guarantee a fun-filled and accessible adventure for all. Welcome to Bereа, the Folk Arts and Craft Capital of Kentucky!

Step-On Guided Tour (Approx. 45 minutes)

Experience the rich heritage and vibrant culture of Bereа as I guide you through the town's hidden gems and fascinating storie will take you on a scenic route, showcasing the beauty of Bereа's historic architecture, lush landscapes, and unique landmarks. Discover the tales of our community's crafts, history, and traditions, and witness the charm that makes Bereа so special.

Artisan Demonstrations in Old Town Artisan Village (Approx. 1 hour)

Immerse yourselves in the captivating world of artisans at the renowned Old Town Artisan Village. Enjoy live demonstrations by local craftsmen and women who specialize in pottery, weaving, woodworking, and more. Watch as skilled hands bring vibrant colors, intricate designs, and stunning craftsmanship to life. Feel free to interact with the artists, ask questions, and marvel at their expertise. You might even find the perfect handcrafted souvenir to take home!

Scrumptious Lunch at Local Restaurants (Approx. 1 hour)

Savor the flavors of Bereа at our carefully selected local restaurants, offering delicious options for every palate. Our charming eateries are known for their warm hospitality and mouthwatering dishes made with locally sourced ingredients. Whether you're craving southern comfort food, farm-to-table specialties, or vegetarian delights, our culinary delights are sure to please. Relax, enjoy delightful conversation, and indulge in a true taste of Bereа's culinary delights.

Leisurely Shopping Excursion (Approx. 30 minutes)

Bereа is a haven for shopping enthusiasts! Unleash your inner treasure hunter as we explore the boutiques, art galleries, and specialty shops that line the streets. From handcrafted jewelry and pottery to unique textiles and paintings, you'll find a myriad of one-of-a-kind keepsakes and souvenirs to commemorate your visit. Our shops offer accessible entryways and friendly staff ready to assist you in finding the perfect memento or gift.

As the sun sets on our time together in Bereа, you'll depart with cherished memories, newfound appreciation for our artisans, and a piece of our community in your hearts. We can't wait to welcome you back to our vibrant city whenever you're ready to return!

To plan your next motorcoach pit stop in Bereа, please contact the Motorcoach Specialist, Ethan Cima, at (859) 302-1961 or ethan@visitberea.com. We're here to make your visit exceptional.

Join us in Bereа, where art, culture, and warm hospitality await!

Note: The duration of each activity is approximate and can be tailored to suit your group's needs and preferences.



Berea
KY TOURISM