

BEREA *Craft* FESTIVAL

APPLICATION INFORMATION - JULY 8-10, 2022

The Berea Craft Festival has been at the heart of Kentucky art for over 40 years! This unique setting at Berea College's Indian Fort Theater provides a beautiful unique wooded setting that perfectly blends with over 100 talented artists.

Dates for this year's event are Friday, Saturday and Sunday, July 8, 9 and 10. This is a juried show. High quality craftsmanship and design, originality, and professionalism are of utmost importance. All work must be handmade by the applicant. Decorated purchased items, reproductions, items made from kits or commercial patterns are not acceptable.

To be juried, you must submit five digital images of your work, one of which should be a shot of your booth. You may email the five images or mail a disc. Please clearly identify each. Images of accepted work may be used for publicity purposes. A jurying fee of \$20 should be included with the attached application as well as personal biography and description of your work. If you need to mail the paperwork and pictures, the address is noted at the bottom of this letter.

Jurying is done bi-weekly beginning in late January with applications considered in the order received. When a media category is filled, it is then closed. It is possible to be placed on a waiting list for closed categories.

If your application is accepted by the jurying committee, you will be notified to complete more information and return the booth deposit. The total booth fee is \$250 for a 12x12 space, with \$100 nonrefundable deposit due with the registration form you could receive with your acceptance letter. The balance can be paid anytime, but must be paid in full before set up.

The Berea Craft Festival is an OUTDOOR show in a wooded area. You must provide your own attractive tent and you must be prepared for inclement weather. While electricity MAY be available in some booths, it is beyond our control **and we cannot guarantee it.**

Because of space constraints, we must strictly limit motor homes and extra-large vehicles on the festival grounds. Please come prepared to dolly your work in and out if asked to do so because of vehicle size. Please note that Berea College has banned smoking on festival grounds.

With all that being said, this is a pleasant, fun show! We have good food, excellent music, and great crowds! We do provide extensive promotion, night security, and get great media coverage!

Hope to hear from you soon!!

Melissa Gross, Coordinator
Berea Craft Festival
212 Chestnut St.
Berea, KY 40403
craftfest@visitbera.com

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APPLICATION FOR BEREA CRAFT FESTIVAL ON JULY 8, 9 and 10, 2022

NAME _____ BUSINESS NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E MAIL _____ PHONE NUMBER _____

CRAFT MEDIUM _____

MEMBERSHIP IN CRAFT ORGANIZATIONS: _____

KY CRAFT FAIRS participated in the last three years: _____

Please fill out this form and mail with jury fee to Berea Craft Festival, 212 Chestnut St, Berea, KY 40403. Please email your images to craftfest@visitbera.com.

_____ APPLICATION

_____ BRIEF PERSONAL BIO and DESCRIPTION OF WORK

_____ CHECK FOR \$20 JURY FEE [non-refundable]

_____ FIVE DIGITAL IMAGES OF YOUR WORK (INCLUDING BOOTH SHOT)

_____ E MAIL IMAGES or _____ MAIL PHOTOS

Please make sure everything is clearly marked with your name.

Thanks. We look forward to receiving your information!

Melissa Gross, Coordinator
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